



CURRICULUM VITAE

Matthew Boyle

Experience

MAY '14 - PRESENT

Lead Designer — Gravitywell

In my current role, I have worked on a huge variety of projects specialising in digital transformation. I am the creative lead on projects from the onset and throughout, conducting workshops and research to get a thorough understanding of what is required - maintaining communication with the client through each stage of the design process.

Over the 5 years at Gravitywell, I'm proud to say I have elevated our identity and developed the agency through a progressive rebrand and 2 website redesigns.

I've formed strong long-term relationships with my colleagues and clients alike, successfully producing many digital projects to exceptional standards - including: brand creation and development, websites, apps, video and marketing campaigns.

OCT '13 - APR '14

Creative Designer — SEA Communications

At Sea I worked within a team of designers, developers and producers on community based campaigns, identities and other design projects. Specifically my role was as a creative working across print and digital mediums.

JAN '13 - OCT '13

Digital Designer — KEO digital

At Keo Digital I was part of a small team of designers working on digital media and branding. I delivered projects which inspired people to take positive action within their community. Some of the more notable clients were Crowdfunder UK, River Cottage and Channel 4.

MAY '09 - DEC '12

Senior Graphic / Digital Designer — Eden Project

My role at Eden originated as a designer but I was quickly promoted to Senior designer within the inhouse web team, where I lead on creative output and managed other designers. I designed and worked with developers and producers on the main Eden Project website, iPhone app, intranet and video campaigns, not to mention many other print and digital materials for events, projects and marketing campaigns.

With a keen interest in photography and video production I worked on making online videos to promote events and the destination as a whole. I also led on designing the shop catalogue where I would shoot and direct photography on location and design the catalogue for print.

Contact

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Skills

UI design

Responsive design

UX design

Branding

Photography

Film / video production

Animation

Print and editorial

Illustration

Education

BA (hons) Graphic Design — 2.1

2004 - 07 • University College Falmouth

Foundation in Art and Design — Merit

2003 - 04 • Surrey Institute of Art and Design

A level

Media Studies — A, Graphic Design — B, Psychology — B

AS level

Philosophy — B, Maths with statistics — D

2001 - 03 • The Sixth Form College, Farnborough